

Shot®

Exclusive Hair Color System

MADE IN ITALY

Ambition Color

BLEACH&COLOR + EXTRA-PIGMENT MASK

**EXTRA
PIGMENT
MASK**

AMMONIA FREE
with Baobab oil
and Flowers extracts



mix
1:1

OMHAIR
power
COLOR



mix
1:1.5 innovation creativity

BORNTO
BETONER



mix
1:1



NATURALS | Naturali

MIX 1:1.5



ASH NATURAL | Naturali Cenere

MIX 1:1.5

MIX 1:1.5

ICE CHOCOLATE | Cioccolato Ice



CHOCOLATE | Cioccolato

MIX 1:1.5

BEIGE | Beige

MIX 1:1.5

MIX 1:1.5

SAND | Sabbia



INT. RED/VIOLET | Rosso/Viola Int.

MIX 1:1.5

MIX 1:1.5

EXTRA BLOND | Extra Biondi



SUPERLIGHTENERS | Superschiarenti

MIX 1:2

MIX 1:1.5

JOLLY | Jolly



NATURALS | Naturali

MIX 1:1.5

NEUTRAL | Neutro



INTENSE NATURALS | Naturali Intensi

MIX 1:1.5



ASH | Cenere

MIX 1:1.5



PEARL | Perla

MIX 1:1.5

MIX 1:1.5

INDIGO PEARL | Perla Indaco



SAND | Sabbia

MIX 1:1.5

MIX 1:1.5

BEIGE & CAMEL | Beige & Caramello



NO AMMONIA NO PPD NO RESORCINOL



BORNTO BECOLORED

GOLDEN | Dorati

MIX 1:1.5

MIX 1:1.5

INTENSE COPPER | Ramati Intensi

BIONDO SCURO DORATO
GOLDEN DARK BLOND

6.3

BIONDO DORATO
GOLDEN BLOND

7.3

BIONDO CHIARO DORATO
GOLDEN LIGHT BLOND

8.3

BIONDO CH.MO DORATO
GOLDEN VERY LIGHT BLOND

9.3

BIONDO PLATINO DORATO
GOLDEN PLATINUM BLOND

10.3

BIONDO SCURO
RAME INT.
INT. COPPER DARK BLOND

6.44

BIONDO RAME
AUBURN BLOND

7.4

BIONDO RAME INT.
INT. COPPER BLOND

7.44

BIONDO CHIARO
RAME DORATO INT.
INT. GOLDEN COPPER LIGHT BLOND

8.43

BIONDO CH.MO
RAME INT.
INT. COPPER VERY LIGHT BLOND

9.44

INTENSE RED | Rossi Intensi

MIX 1:1.5

MIX 1:1.5

MAHOGANY SCARLET | Mogano Scarlatto

CASTANO ROSSO INT.
INT. RED CHESTNUT

4.66

CASTANO CHIARO
ROSSO INT.
INT. RED LIGHT CHESTNUT

5.65

BIONDO SCURO
ROSSO INT.
INT. RED DARK BLOND

6.66

BIONDO ROSSO INT.
INT. RED BLOND

7.66

BIONDO CHIARO
ROSSO INT.
INT. RED LIGHT BLOND

8.66

BIONDO SCURO
VIOLA INT.
INT. VIOLET DARK BLOND

6.22

CASTANO CHIARO
MOGANO SCARLATTO
SCARLET MAHOGANY LIGHT CHESTNUT

5.56

BIONDO SCURO
MOGANO SCARLATTO
SCARLET MAHOGANY DARK BLOND

6.56

BIONDO
MOGANO SCARLATTO
SCARLET MAHOGANY BLOND

7.56

WARM CHOCOLATE | Cioccolato Caldo

MIX 1:1.5

MIX 1:1.5

CHOCOLATE | Cioccolato

CASTANO CHIARO
CIOCCOLATO CALDO
WARM CHOCOLATE LIGHT CHESTNUT

5.83

BIONDO CIOCCOLATO
CALDO
WARM CHOCOLATE BLOND

7.83

BIONDO CHIARO
CIOCCOLATO CALDO
WARM CHOCOLATE LIGHT BLOND

8.83

BIONDO CH.MO
CIOCCOLATO CALDO
WARM CHOCOLATE VERY LIGHT BLOND

9.83

CASTANO CIOCCOLATO
CHOCOLATE CHESTNUT

4.8

CASTANO CHIARO
CIOCCOLATO
CHOCOLATE LIGHT CHESTNUT

5.8

BIONDO SCURO
CIOCCOLATO
CHOCOLATE DARK BLOND

6.8

BIONDO CIOCCOLATO
CHOCOLATE BLOND

7.8

BIONDO CHIARO
CIOCCOLATO
CHOCOLATE LIGHT BLOND

8.8

BIONDO CH.MO
CIOCCOLATO
CHOCOLATE VERY LIGHT BLOND

9.8

ICE CHOCOLATE | Cioccolato Ice

MIX 1:1.5

CASTANO CIOCCOLATO ICE
ICE CHOCOLATE CHESTNUT

4.81

CASTANO CHIARO
CIOCCOLATO ICE
ICE-CHOCOLATE LIGHT CHESTNUT

5.81

BIONDO SCURO
CIOCCOLATO ICE
ICE-CHOCOLATE DARK BLOND

6.81

BIONDO CIOCCOLATO ICE
ICE-CHOCOLATE BLOND

7.81

BIONDO CHIARO
CIOCCOLATO ICE
ICE-CHOCOLATE LIGHT BLOND

8.81

BIONDO CH.MO
CIOCCOLATO ICE
ICE-CHOCOLATE VERY LIGHT BLOND

9.81

TEAK | Teak

MIX 1:1.5

MIX 1:1.5

MATT | Matt

CASTANO CHIARO TEAK
TEAK LIGHT CHESTNUT

5.18

BIONDO SCURO TEAK
TEAK DARK BLOND

6.18

BIONDO TEAK
TEAK BLOND

7.18

BIONDO CHIARO TEAK
TEAK LIGHT BLOND

8.18

BIONDO CH.MO TEAK
TEAK VERY LIGHT BLOND

9.18

CASTANO CHIARO MATT
MATT LIGHT CHESTNUT

5 MATT

BIONDO MATT
MATT BLOND

7 MATT

BIONDO CHIARO MATT
MATT LIGHT BLOND

8 MATT

BIONDO PLATINO MATT
MATT PLATINUM BLOND

10 MATT

THERMAL WATER

DIAMOND COMPLEX

HYALURONIC ACID & COLLAGEN

BRILLIANTLUX 3D

BECOLORED



METALLIC BLOND | Biondi Metallici MIX 1:1.5



EXTRA BLOND | Extra Biondi MIX 1:1.5



SUPERLIGHTENERS | Superschiarenti MIX 1:2



S.LIGHTENERS BOREAL | Superschiarenti Boreali MIX 1:2



TONER | Toner MIX 1:1.5



MADE IN ITALY

Shot[®]

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